



**8. LOAN INFORMATION**

Please Type or Print  
Do Not List Loans Previously Reported

Date	Name and Address of Lender	Amount
	N/A	
	<b>9. TOTAL LOANS THIS REPORT</b>	



**ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE RECEIVED BY COMMITTEE**

Please Type or Print

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor
<b>11. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE</b>					<b>\$400,206.72</b>
<b>12. TOTAL UNITEMIZED MONETARY CONTRIBUTIONS</b>					<b>0.00</b>
<b>13. TOTAL MONETARY CONTRIBUTIONS THIS REPORT</b> (includes totals from lines 9, 11, and 12)					<b>\$400,206.72</b>

**14. NONMONEY CONTRIBUTIONS RECEIVED BY COMMITTEE**

(Does not include volunteer services by individuals)

Date of Receipt	Name of Contributor	Street Address of Contributor	Description and Value of Nonmoney Item	Cumulative Total from this Contributor
<b>15. TOTAL NONMONEY CONTRIBUTIONS THIS REPORT</b>				

**IMPORTANT**

In addition to monetary contributions, committees should report the receipt of any nonmoney ("in-kind") contributions. A committee receives an in-kind contribution whenever a person provides the committee with an item or service without charge or for a charge that is less than the fair market value of the item or service in question.

**16. ITEMIZED EXPENDITURES OF \$100 OR MORE MADE BY COMMITTEE  
OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC  
RELATIONS FIRM, OR POLITICAL CONSULTANT**

Please Type or Print

Use Additional Copies of this Page if Necessary

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
2/29/20	McLarty Consulting, LLC	1501 N. University Ave., Ste. 915, Little Rock, AR 72207	\$30,000.00	Management Services
2/22/20	McLarty Consulting, LLC	1501 N. University Ave., Ste. 915, Little Rock, AR 72207	\$58,858.17	Direct Mail #1 and Postage
2/26/20	McLarty Consulting, LLC	1501 N. University Ave., Ste. 915, Little Rock, AR 72207	\$58,858.17	Direct Mail #2 and Postage
2/28/20	McLarty Consulting, LLC	1501 N. University Ave., Ste. 915, Little Rock, AR 72207	\$58,858.17	Direct Mail #3 and Postage
2/23/20	McLarty Consulting, LLC	1501 N. University Ave., Ste. 915, Little Rock, AR 72207	\$47,992.21	Statewide and Targeted Newspaper Buy
2/29/20	McLarty Consulting, LLC	1501 N. University Ave., Ste. 915, Little Rock, AR 72207	\$15,000.00	Canvassing
2/29/20	McLarty Consulting, LLC	1501 N. University Ave., Ste. 915, Little Rock, AR 72207	\$75,000.00	Statewide and Targeted Radio Buy
2/20/20	McLarty Consulting, LLC	1501 N. University Ave., Ste. 915, Little Rock, AR 72207	\$7,500.00	Production for Radio Buy
2/29/20	McLarty Consulting, LLC	1501 N. University Ave., Ste. 915, Little Rock, AR 72207	\$1,500.00	Push-cards, Flyers, T-shirts
2/29/20	McLarty Consulting, LLC	1501 N. University Ave., Ste. 915, Little Rock, AR 72207	\$5,000.00	Graphic Design
2/24/20	McLarty Consulting, LLC	1501 N. University Ave., Ste. 915, Little Rock, AR 72207	\$11,490.00	Social Media Buy
2/24/20	McLarty Consulting, LLC	1501 N. University Ave., Ste. 915, Little Rock, AR 72207	\$29,150.00	Paid Phone Program

**ITEMIZED EXPENDITURES OF \$100 OR MORE MADE BY COMMITTEE  
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Please Type or Print

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
<b>17. TOTAL ITEMIZED EXPENDITURES OF \$100 OR MORE</b>			<b>\$399,206.72</b>	
<b>18. TOTAL UNITEMIZED EXPENDITURES</b>				<b>0.00</b>
<b>19. TOTAL EXPENDITURES THIS REPORT</b> (includes totals from lines 17 and 18)				<b>\$399,206.72</b>

**20. EXPENDITURES BY CATEGORY**

Please Type or Print

CATEGORY	TOTAL AMOUNT
Advertising	\$143,481.21
Direct Mail	176,575.51
Office Supplies	0.00
Travel	0.00
Telephone (Paid Phone Program)	29,150.00
Other Expenses (list)	
Management Services	30,000.00
Canvassing	15,000.00
Graphic Design	5,000.00
21. TOTAL EXPENDITURES BY CATEGORY	\$399,206.72